



Nominee for Governor

Alfred Wray Campbell, MD, MBA, FCAP
Spartanburg, South Carolina

Nominated by the CAP Nominating Committee and petition

EDUCATION

Received MD, 1993, University of Texas Health Science Center at Houston; Internship and Residency: University of Texas Southwestern, Dallas; Received MBA, 2018, University of South Carolina Darla Moore School of Business, Columbia.

CURRENT PROFESSIONAL AND ACADEMIC APPOINTMENTS

Chair: Department of Pathology, Spartanburg Regional Hospital, Spartanburg; **President:** Celligent Diagnostics LLC, Charlotte, North Carolina; **Board Member:** Carolinas Pathology Group, Charlotte; **Medical Director:** Blood Bank, Hematology/Coag, Point of Care Testing, Histology, Spartanburg Regional Hospital.

PROFESSIONAL SOCIETY MEMBERSHIPS

College of American Pathologists, American Medical Association (AMA), American Pathology Foundation, American Society for Clinical Pathology (ASCP), California Society of Pathologists, North Carolina Society of Pathologists, South Carolina Medical Association, South Carolina Society of Pathologists (SCSP), Spartanburg County Medical Association, Texas Society of Pathologists, US and Canadian Academy of Pathology.

CAP-ELECTED OFFICES HELD

(Current) House of Delegates (HOD) Steering Committee: Secretary. **(Past) HOD Steering Committee:** Sergeant-at-Arms.

CAP COMMITTEE APPOINTMENTS

(Current) Chair: Federal and State Affairs Committee (FSAC) Grassroots Subcommittee; **Member:** Engaged Leaders Network, FSAC, Web Engagement Steering Committee; **Liaison:** Council on Scientific Affairs; **Delegate:** HOD. **(Past) Treasurer:** CAP Political Action Committee (PathPAC); **Chair:** HOD Action Group on Communications Regarding Pathology Practices II; **Delegation Chair:** HOD; **Member:** PathPAC, Economic Affairs Committee (EAC), EAC Measures & Performance Assessment Subcommittee, HOD Action Group on Test Ordering Self-Evaluation Program, Member Development Committee, Practice Management Committee, Standards Committee; **Junior Member:** Practice Guidelines Committee; **Liaison:** HOD Action Group on Job Descriptions.

OTHER PROFESSIONAL POSITIONS HELD

(Current) President: SCSP. **(Past) President, Board Member, and Program Chair:** American Pathology Foundation; **President:** Roanoke Academy of Medicine, Virginia Society of Pathology, Resident Section of the Texas Medical Association; **Vice President and Treasurer:** South Carolina Society of Pathologists; **Second Vice President:** Medical Society of Virginia; **Board Member:** Spartanburg County Medical Society; **Member:** ASCP Lab

Management University Committee; **Delegate:** AMA Resident and Fellows Section, Young Physician Section, and Organized Medical Staff Section.

WHY DO YOU WANT TO BE GOVERNOR OF THE CAP?

For me, this is about giving back to the organization that speaks to me. It is *THE* organization for pathologists, by pathologists. I am very passionate about the CAP and want to do what I can to help the CAP and its membership thrive.

I have been involved with the CAP since I was a resident on the Practice Guidelines Committee. Over the past years, the CAP has given me the opportunity to learn and grow through my service on multiple committees. I have also had the opportunity to have leadership positions in multiple other medical organizations. Serving as a CAP governor would allow me the opportunity use the knowledge I have gained over these years to benefit the CAP.

In a nutshell, I believe that my experience and knowledge will help the CAP, and pathology, succeed.

WHAT MAJOR ISSUES DO YOU SEE FACING THE CAP DURING THE NEXT THREE YEARS?

- Changing payment models for pathology services
- Declining reimbursements
- Increasing competition for proficiency testing (PT) and accreditation programs
- Standard setting without alienating the membership
- Underperforming website
- New technology (digital pathology, in vivo microscopy, artificial intelligence, etc)
- Local coverage determinations/lab benefit manager programs
- Threat of CLIA being reopened by Congress

IF ELECTED, WHAT DO YOU HOPE TO ACCOMPLISH?

The CAP needs to continue to be a leader in pathology practice standards while not alienating the membership. We need to protect the role of the pathologist within the laboratory and advocate for appropriate payment for pathology services. We need to embrace new technology and use it to strengthen our ability to provide quality pathology services. We must continue to improve the website to benefit the membership. We need to champion the pathologist and work to ensure a steady stream of quality medical student applicants. We need to continue increasing opportunities for member involvement and pursue diversity with appointments.

The proficiency testing and accreditation programs are the revenue drivers of the organization but both programs have competition. We have enjoyed a strong market share over the years, but cost pressures for customers are increasing. I want to work not only to protect our market share, but also to expand it and look for new revenue sources. We also need to maintain a competitive cost structure and strengthen differentiators. The website must continue to improve the customer experience.

Simply improving our current product may not be enough to ensure success long term. We need to constantly be looking for new products and markets to maintain profitability. Diversification, where appropriate, can help lower the threat.

I want to use my experience to represent the profession to make sure that the CAP is responsive to members, financially sound, and prepared for the future.

For more information and a CV for this candidate, please visit cap.org.